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Hello,



Bihotz Ibarzabal

Graphic Designer and Marketing Technician

Markina-Xemein 48270

11/10/1999



✉ bihotz99@gmail.com

☎ 634275303

B Driving licence

My profile

In addition to being a profession that I am passionate about Design and Graphic Design, I am an expert in Marketing and Advertising. In fact, developing my skills and capabilities in this sector motivates me a lot. Always improving and learning new things. I really like working with different people or in teams.

Languages

Basque · Native C1

English · B1

Spanish · C1

Interests

Design.

Marketing and advertising.

Basque communication.

Photography, art and fashion.

Technical skills

- Graphic Design
- Copywriting
- Design Thinking
- Photography
- Development of marketing plan
- Social media strategy
- SEO/SEM
- Web Analytics
- Email MKT

Software Knowledge

- Adobe Package (Ai, Ps, Lr, Id, Pr)
- Wordpress
- Word/Power Point/Excell
- Davinci
- Mailchimp
- Audacity

Studies

2022-2024

Marketing and Advertising/Higher Vocational Training
Harrobia ikastola. Bilbao.

2017-2022

Bachelor's Degree in Design and Creation
Faculty of Fine Arts EHU-UPV. Leioa.

Experience

ORIGINAL

Graphic Designer

Elgoibar

Jul. 2025 - Dec. 2025

IMH Campus

Programme Lehen Aukera +
DUAL

Elgoibar

May. 2023 - Jun. 2025

Olgetan

Camp counselor

Markina-Xemein

Jul. 2022 - Jul. 2022

Jul. 2021 - 2019 - 2018

For 4 years, every summer (the whole month of July) I have been a monitor in this company.

Eup Irratia

Volunteering

Markina-Xemein

febr. 2021 - 2023

Projects

Project

Entrepreneurship Plan
DEMA

Awarded idea

Individual project

apr. 2023

Ethazi 10 urtez shorts
competition

TNIKA

Awarded idea

Group project

apr. 2024

- Creating designs for various clients, tailoring them to their specific needs and brand identity.

- Content creativity: coherent branding and careful communication in all areas of the brand (web, sszz, conferences, offline media, etc.).

- Work on the educational process of the children, addressing the different games and dynamics to develop their physical and mental abilities.

- Ensure improvements in the free radio of Markina-Xemein, participate, create speaker and programming designs and posters.
- Encourage Twitch streams in Basque.

- Creativity and development of business ideas based on the development of self-esteem and lodophobia called OSORIK.

- The video revolves around teamwork, pointing out that by adding the roles and links of each person, wonderful things can be done.